



"Hatch Row" has been one of the choice commercial locations in the valley through the years. Businesses occupying the "Row" are shown here in this 1939 photograph.

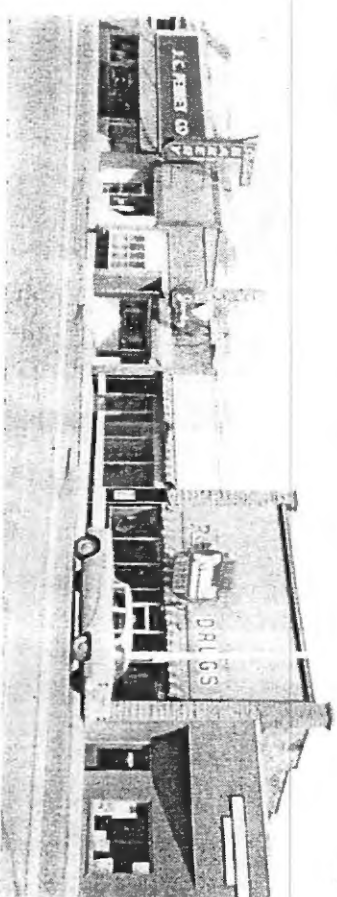
built on the old Hatch homestead, the J. C. Penney store, Seiter Bakery, Stanley Tide Insurance Company, Barker's Jewelry, Palace Drug, U. S. Post Office and Heber Exchange.

John Turner and his sons also operated a successful business corner on Main Street and Second North, which included Turner's Store, and the Turner Opera House mentioned in Chapter Twelve. When the Turners went out of business, the Golden Rule Store which later was the J. C. Penney Company opened its first Heber store at this location. The Lee Johnson service station now occupies the site.

Another pioneer business in Heber was the Buell's Store. The founder, Frederick C. Buell came to Utah in 1872 with his grandmother, Persinda H. Buell Kimball, one of the wives of Heber C. Kimball. He had been living in Missouri but came west with his grandmother when his father died. He stayed in Salt Lake and lived with Pres. Brigham Young until 1876 and then returned to Missouri where he apprenticed as a tin and copper smith. Visiting with an aunt in Summit County in 1882, he met President Willford Woodruff who told him there was a good opening in Heber for a tinmith. On May 14, 1883 he walked into Heber with his tools and rented a small shop at 143 N. Main. His business grew, and he eventually purchased the property and built a building. In 1884 he added a small stock of groceries and candy in addition to his tin-smith business, and this proved so successful that he opened a general merchandise business in 1894 with an even larger building. He built a community dance hall on the second floor which was in constant use. He continued in his business until he retired on January 1, 1920 and moved to Provo. His son, Owen, continued to operate the store and added a fresh meat department. In 1925 James T. Simkins, a brother-in-law, purchased an interest in the store and it was incorporated as Buell & Simkins. The corporation was later dissolved and it became Buell's Food Store. Another remodeling took place in 1934 when the store joined the Independent Grocers Assn. (I.G.A.) and opened the

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Center St. to 100 No. on E. side of Main St.



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